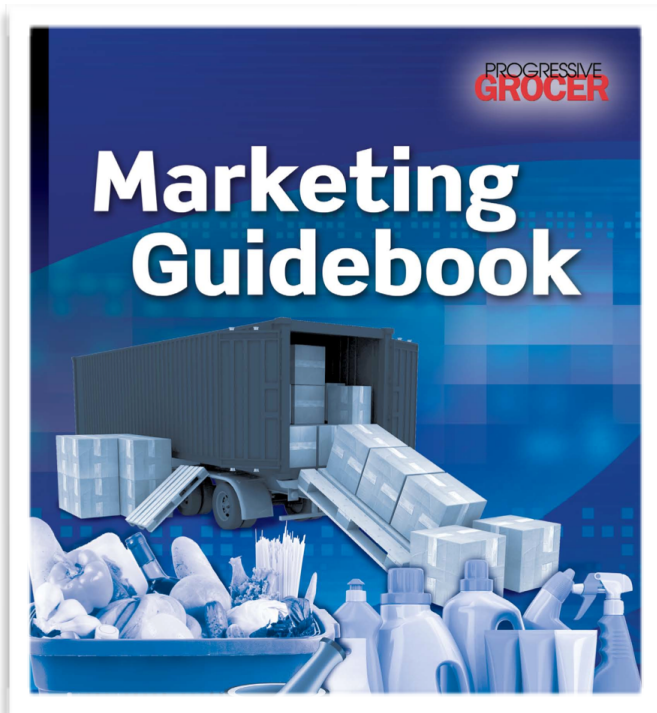


Marketing Guidebook

Market Share



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Market Share: Atlanta

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<i>Distribution Center</i>	<i>Market Origin</i>	<i>Stores Supplied in Market</i>	<i>Share</i>
Kroger, Atlanta, GA	Atlanta	148	29.94
Wal-Mart Stores, Bentonville, AR	Springfield	99	25.25
Publix Super Markets, Marietta, GA	Atlanta	155	22.03
Ingles Markets, Black Mountain, NC	Charlotte	52	4.20
SUPERVALU, Anniston, AL	Birmingham	64	3.90
United Natural Foods, Atlanta, GA	Atlanta	11	2.21
Target Corp., Minneapolis, MN	Minneapolis	11	1.72
Merchants Distributors, Hickory, NC	Charlotte	21	1.07

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All data as of October 2014.

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